

Briefing for Puget Sound Program Manager, 1-6-14  
Swinomish Proposal for 2013 NEP Funds  
Internal deliberative; not subject to FOIA

**Background**

- In 2013, Swinomish Tribe explored using CWA citizen suit money to campaign for riparian buffer ballot initiative; would require negotiation with Dike District
- In November 2013, Swinomish Tribe submitted proposal to continue with 4<sup>th</sup> year of a “public outreach and education” project
  - Project linked to Salmon Recovery Plan and Action Agenda
  - New project outcome of 2014 ballot initiative requiring riparian buffers
  - Proposal shared with EPA and PSP on 11/20 as part of routine 2-week review

**Current status of Swinomish Public Outreach and Education Project**

- Strategic plan, surveys, messages completed
- Social and paid media campaigns underway (e.g., WhatsUpstream.com)
- Project delayed by several months
- FY13 proposal in review status

**Issues**

- Consistency with grant conditions
  - Lobbying
  - Recognition of EPA funding
  - Other
- Consistency with Action Agenda; Management Conference
  - Action Agenda (pp. 24, 27)
  - Management Conference forums, mechanisms
  - Coordination with other funded activities (e.g., PSP OES work)

**Next steps**

- Extent of support
- Discussion with Larry and NWIFC 1/9
  - Clarifications on proposal
  - Schedule for initiative
- Possible other discussions:
  - Management Conference
  - EPA RA